



KESHŌ

MEET THE TRAINER

Hi there!

Welcome to Keshō Academy, and thank you for trusting and choosing us to help you on your PMU journey to greatness. After spending countless years in the corporate jungle, I yearned for something more. I sought to combine my creativity with my love for beauty and body aesthetics and share this with those looking for inspiration. At the time, I was a single mom, extremely unhappy with my job and increasingly feeling the financial pinch at the end of each month. I was craving for more stability and flexibility in my life. Driven by my passion for makeup and tattoos, but with no prior experience in the beauty industry, I embraced PMU. This is something that I would forever be grateful for. I started with microblading which, at the time, was all the rage at beauty salons across the globe. I began as a freelancer, upping my skills further as I went along. Ultimately, having developed immense love and respect for the industry, I decided to share my knowledge with those in a similar predicament that I had been in, and especially those who wish to challenge themselves and grow in their field. The industry remains dynamic, exciting, hugely rewarding and ready to welcome new entrepreneurs! I look forward to welcoming you to our PMU family and wish you the best of luck with your future endeavours!



for more information

like us @kesho_academy
Email info@keshoacademy.com
Phone 072 860 8511

Jamryn Cambriuk

**YOUR EXPERT IN
PERMANENT MAKE UP**

KESHŌ

*Our courses
are accredited
through
Beauty
Industry
Approval*



Shop M109 Paddocks shopping
centre, Milnerton. Cape Town.
Contact: 072 860 8511

QUALITY

NEW STUDIO

Is situated at the Paddocks shopping centre in Milnerton. Classes are small and hands on and we have a facebook page to source models for practical training





"Keshō promises to provide in-depth information that will guide you through your permanent make up Journey. Our digital platform will provide you with insightful video content which is accessible prior to your practical and is a useful tool to utilise once you have completed your in-house training."

WHY OFFER PMU?

Our industry is booming and forever evolving. It has become extremely popular due to the fact that woman seek a more simplified solution to wearing make up every day. But yet they want to still look natural. Its a procedure that can offer high returns with low product costs.

No experience is required in order to start your career. This course is open to all whom are looking to start a new career in permanent make up.

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Our goal to to ensure students obtain the best quality products and training from the get go

PERMANENT MAKE UP

BEGINNERS



ADVANCED



SHORT MODULAR COURSES

MICROBLADING

COST OF TRAINING

R15 490,00

INCL. KIT AND ONLINE THEORY TRAINING PLUS 3 PRACTICAL DAYS. 50% DEPOSIT REQUIRED TO SECURE SEAT

CERTIFICATION - 8 CASE STUDIES

LUNCH AND REFRESHMENTS IS INCLUDED ON PRACTICAL DAYS

3 pigments (Monica Ivani pigments)
15X 16 flexi blades 15 x 14 flexi blades
30 X pigment cup holders 30 X pigment rings 30ml numbing agent 30ml secondary anaesthetic surgical marker
Microblading tool Practice skins
Measurement pencil Corn blade
Thread
razor
Eyeliner pencil Pigment cup holder Plastic film microblading pencil
Online Digital Manual
sterilisation products
sanitiser,
Masks and gloves will be provided for practical days



DAY 1

Theory:

Topics covering Measurement, skin tones and undertones, brow shapes, fitzpartrick skin chart, pre-prep, sterilisation, practise skin work, indepth color theory, live demo work and more.

Trainer runs a full demo on a live model.

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DAY 2

Practical Days:

1st model - trainer predominantly does the treatment, student is only required to fill in the brow.

2nd model - student is required to complete process but with the trainer overlooking each step.

DAY 3

Practical:

3rd model - student is required to complete process with supervision of trainer

4th model - student completes microblading process with supervision
closing off questions

All Students have 12 month access to Keshō Academy online training platform.

A great tool to help you through your microblading process . This gives you freedom to train in your own time and pace.

HYPERREALISM
NANO MACHINE
HAIRSTROKES

COST OF TRAINING

R11 950,00

**EXCLUDES KIT,
GOODIE BAG INCLUDED
THIS IS FOR ADVANCED PMU
TECHNICIANS**

**CERTIFICATION -
3 CASE STUDIES**

**LUNCH AND
REFRESHMENTS IS
INCLUDED ON
PRACTICAL DAYS**

This is a course for advanced technicians with machine experience and have been working in the field for at least 6 months.

This technique is done with a machine and a single needle and therefore you are required to have a suitable machine in order to do this technique effectively.

Proof of certification is required in order to do this course.

Students are to advise trainer as to what machines and pigments are being used. We do however advise to only use inorganic pigments with nano hair strokes.

Pigments available to purchase through the academy at an additional rate.

**A full fundamental course can be arrange for beginners.
Costs are for 3 days includes a full kit with machine -
R21 950.**

Enquire for further details.



DAY 1

Theory:

Topics covering machine hair strokes, template measurement, different template techniques, needles, machines, practice on skins and demo run by trainer

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DAY 2

Practical Days:

1st model - student begins process with trainer guidance.

2nd model - student is required to complete process but with the trainer overlooking each step.

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POWDER BROW

COST OF TRAINING

R18 950,00

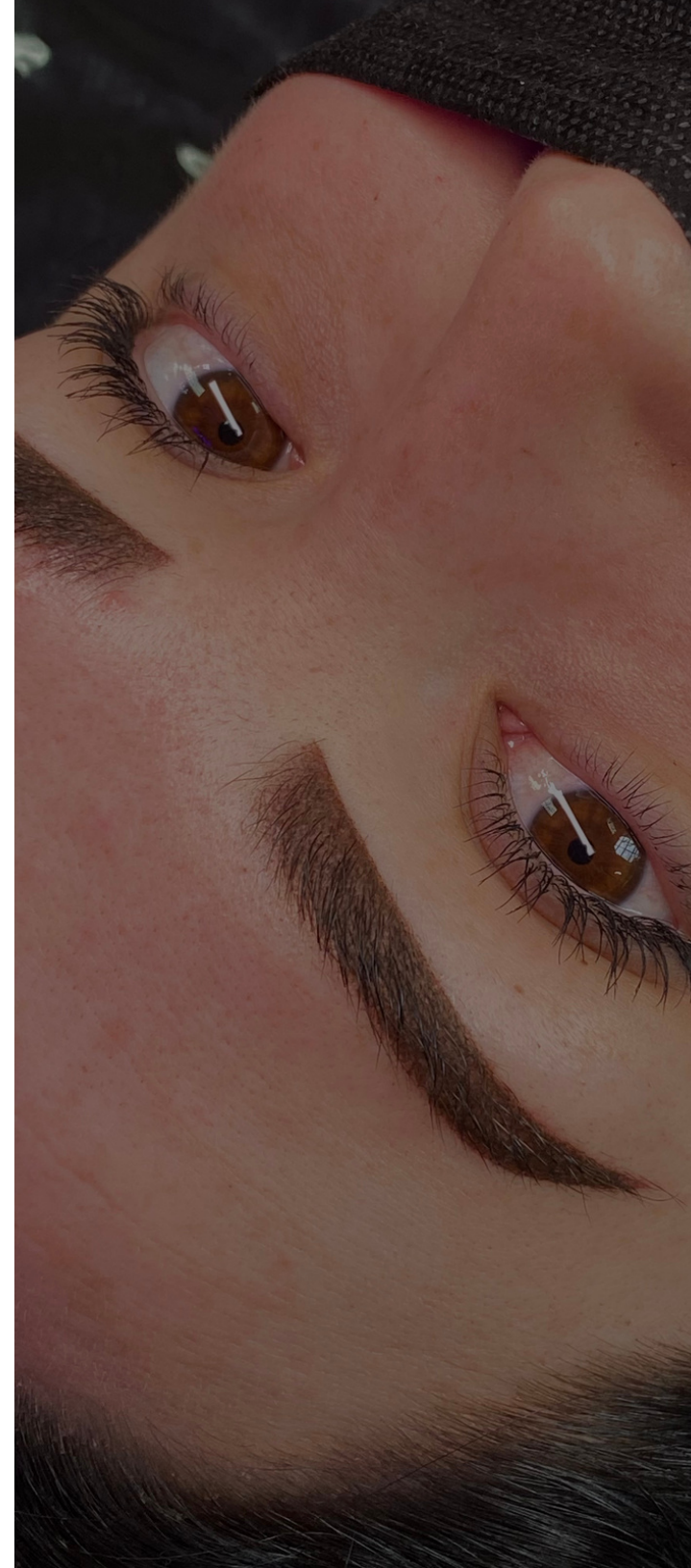
INCL. KIT AND ONLINE THEORY TRAINING PLUS 3 PRACTICAL DAYS. 50% DEPOSIT REQUIRED TO SECURE SEAT

CERTIFICATION - 8 CASE STUDIES

LUNCH AND REFRESHMENTS IS INCLUDED ON PRACTICAL DAYS

Beginners Kit
3 pigments
20 X 1ml needles
1 X Mast tour device
30 X pigment cup holders
30 X pigment rings
numbing agent
secondary anesthetic
concealer and brush
Practice skins
Measurement pencil
Corn blade
Thread
sterilisation samples
razor
Eyeliner pencil
Pigment cup holder
Plastic film
microblading pencil
Online Digital Manual
access to online training

Sanitiser, mask and gloves will be provided for practical days





Microblading artists to bring along their own products/kit.

Should you only require machine, the cost is R13950.

Online Digital Manual access to online training

Proof of certification is required.

sanitiser, mask and gloves will be provided for practical days



COST OF TRAINING FOR CURRENT MICROBLADING ARTISTS

R10 950,00

EXCLUDES KIT, INLCUDES PRACTICAL PLUS ONLINE THEORY TRAINING. 50% DEPOSIT REQUIRED TO SECURE SEAT.

CERTIFICATION - 5 CASE STUDIES

LUNCH AND REFRESHMENTS IS INCLUDED ON PRACTICAL DAYS

DAY 1

Theory:

Topics covering Measurement, skin tones and undertones, brow shapes, fitzpartrick skin chart, pre-prep, sterilisation, practice skin work, in depth color theory, live demo work and more.

DAY 2

Practical Days:

1st model - trainer assists with treatment, student is only required to complete a portion of procedure with trainers guidance.

2nd model - student is required to complete process but with the trainer overlooking each step.

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All Students have 12 month access to Keshō Academy online training platform.
A great tool to help you through your microblading process . This gives you freedom to train in your own time and pace.

LIP BLUSH

COST OF TRAINING

R10 950,00

EXCL. KIT . 3 PRACTICAL DAYS. 50% DEPOSIT REQUIRED TO SECURE SEAT

CERTIFICATION - 5 CASE STUDIES

LUNCH AND REFRESHMENTS IS INCLUDED ON PRACTICAL DAYS

KIT CONTENTS:

Mast Y22 with battery pack
10 x 1rl cartridges
10 x 3rl cartridges
10 x flat needles
6 x lip pigments (world famous ink)
30 x large pigment cups
Progelcaine numbing secondary anesthetic
pigment cup holder
lip measuring lip liner concealer
50 micro brushes
10 x Aftercare sachets
plastic film
2 x practice skin

**COST OF KIT:
R10 500.00**



DAY 1

Online Theory:

Topics covering Measurement, lip anatomy, color theory, pigment theory, shaping, problem lips, practice on skin, Machine and needle theory, how to perform treatment and so much more.

DAY 2

Practical Days:

Morning - Practice on Practice heads, practice on skin
Trainer preforms a demo
student works on a model with a trainers assistance.

DAY 3

Practical Days:

1st model - student is required to complete process but with the trainer overlooking each step. 3 hour process
2nd model - student is required to complete process but with the trainer overlooking each step - 3 hour process

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BASIC EYELINER

COST OF TRAINING

R7 950,00

EXCL. KIT . 2 PRACTICAL DAYS. 50% DEPOSIT REQUIRED TO SECURE SEAT

CERTIFICATION - 5 CASE STUDIES

LUNCH AND REFRESHMENTS IS INCLUDED ON PRACTICAL DAYS

KIT CONTENTS:

Mast tour with battery pack
1 x black pigments
1 x modification pigment
10 x 1rl needle cartridges
10 x 3rl needles cartridges
30 x pigment cup holders
Progelcaine numbing
15ml secondary anesthetic
1 x Practice skins
eyeliner pencil
Pigment cup holder

**COST OF KIT:
R7 500,00**



DAY 1

Online Theory:

Topics covering Measurement, eye anatomy, color theory, pigment theory, shaping, symmetry issues, practise on skin, Machine and needle theory, how to perform treatment and so much more. Trainer provides a live demo on a model.

Students practice on a practice head.

Trainer is to preform a demo

DAY 2

Practical Days:

Morning - Q&A

1st Model - Student is required to begin process under the watchful eye of trainer, lash enhancer

2nd Model - student is to perform a thick basic liner/wing

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SALINE REMOVAL

COST OF TRAINING

R4950.00

**INCL KIT . 1 PRACTICAL DAYS.
50% DEPOSIT REQUIRED TO
SECURE SEAT**

**CERTIFICATION -
3 CASE STUDIES**

**LUNCH AND
REFRESHMENTS IS
INCLUDED ON
PRACTICAL DAYS**

KIT CONTENTS:

Lift saline remover
numbing cream
15 x 9rs needles

DAY 1:

Discuss theory and
trainer runs a demo
on a live model.
Student will then
perform a demo on a
live model with the
guidance from your
supervisor.
Class runs from 9-3.



**PERMANENT MAKE UP
FUNDAMENTAL TRAINING**

COST OF TRAINING

R23 950,00

EXCL. KIT . 6 PRACTICAL DAYS. 50% DEPOSIT REQUIRED TO SECURE SEAT

CERTIFICATION - 10 CASE STUDIES

LUNCH AND REFRESHMENTS IS INCLUDED ON PRACTICAL DAYS

KIT CONTENTS:

mast Y22 with battery pack
60 needles
10 pigments
(monica Ivani, world famous, permablend)
progelcaine numbing cream
anesthetic
P'ink Fox aftercare
P'ink Fox ink wash
100 pigment pots
100 micro brush
10 x brow rulers
string and sharpener
brow pencil
lip pencil
pigment holder
plastic wrap
razor
concealer
machine wrap
squeeze bottle
box black gloves
2 x practice skins

R15 590,00



6 Day Training:

Day 1-BROWS:

Intro. Theory, practical on brows . Demo by trainer

Day 2:

Demo on models,
Ombre brows

Day 3-LIPS:

Theory , practice for Lips
Demo from trainer

Day 4:

Demo on models, lips

Day 5-EYELINER:

Theory, practice for
eyeliner

Demo from trainer

Day 6:

Demo by trainer,
Live work on models



SKIN TREATMENTS

MICRONEEDLING TRAINING

COST OF TRAINING

R8500.00

**INCL. KIT . 1 PRACTICAL DAYS.
50% DEPOSIT REQUIRED TO
SECURE SEAT**

**CERTIFICATION -
5 CASE STUDIES**

**LUNCH AND
REFRESHMENTS IS
INCLUDED ON
PRACTICAL DAYS**

KIT CONTENTS:

Dr Pen A6
10 X 12 pin needle
cartridges
1 x P'ink fox Barrier repair
cream
1 x cleanser
Leedfrost numbing
digital manual
access to online training



ONLINE

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Online Theory:

Topics covering skin types, tones, serums, contra-indications, consultations, machine spec, needle configurations, pre and post set up, sterilisation, procedure routine, aftercare

student receives access to online training and interacts with trainer virtually.

Practical Days:

1st model -run a demo, student is to perform the treatment with the guidance of a trainer

2nd model - student is to perform entire treatment with trainer supervision.

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DAY 1

DERMAPLANING TRAINING



PREREQUISITE

No experience is required in order to start your career. This course is open to all whom are looking to start a new career in skin treatments.

Dermaplaning is most effective when providing clients with good quality serums to incorporate with their daily regimen.



WHAT IS DERMAPLANING?

Dermaplaning provides an effective and safe exfoliation treatment that promotes deeper product penetration, boosting the effects of skin care products while making the skin look and feel

A SIMPLE YET EFFECTIVE TREATMENT DERMAPLANING IS A SKIN RESURFACING PROCEDURE THAT PEOPLE USE TO GIVE THE SKIN A SMOOTHER APPEARANCE. IT USES A BLADE TO REMOVE THE TOP LAYER OF THE SKIN. COST OF PRODUCT IS LOW AS IS TREATMENT TIME.

DERMAPLANING TRAINING

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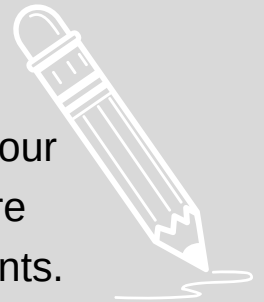
"DERMAPLANING PROVIDES AN EFFECTIVE AND SAFE EXFOLIATION TREATMENT THAT PROMOTES DEEPER PRODUCT PENETRATION, BOOSTING THE EFFECTS OF SKIN CARE PRODUCTS WHILE MAKING THE SKIN LOOK AND FEEL SMOOTHER".

WHAT ARE THE BENEFITS OF OBTAINING YOUR DERMAPLANING CERTIFICATION

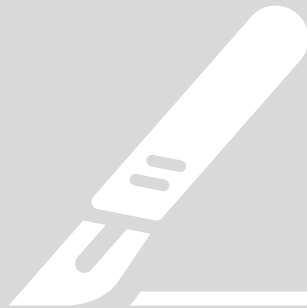


A simple yet effective treatment Dermaplaning is a skin resurfacing procedure that people use to give the skin a smoother appearance. It uses a blade to remove the top layer of the skin. Cost of product is low as is treatment time.

No experience is required in order to start your career. This course is open to all whom are looking to start a new career in skin treatments.



Dermaplaning is most effective when providing clients with good quality serums to incorporate with their daily regimen.



All Students have 6 month access to Keshō Academy online training platform. A great tool to help you through your training process . This gives you freedom to train in your own time and pace.

COST OF TRAINING

R3500.00

**INCL. KIT . 1 PRACTICAL DAYS.
50% DEPOSIT REQUIRED TO
SECURE SEAT**

**CERTIFICATION -
3 CASE STUDIES**

**LUNCH AND
REFRESHMENTS IS
INCLUDED ON
PRACTICAL DAYS**

KIT CONTENTS:

1 x scalpel
1 x blade remover
10 x #10 blades
cleaning sponge
Barrier repair cream
digital color manual

DAY 1:

Theory and practical training. Trainer runs a demo and student is to run a demo on a live model with the guidance of her supervisor.



APPLY FOR FINANCE

Looking to train yourself up for a more suitable career, but don't have the cash right now? No problem. Get a quote from an InkFin and apply for financing online in just a few minutes. Complete the online application process by providing some details about yourself, how much the course will cost and training institute and receive a answer within 48 hours. No obligations. Pay the course of in 6,12 or 24 months and you can choose to pay it off sooner to save money. Easy as that! Click on the link below to begin the process. Email info@keshoacademy.com to receive your training quote.

<https://careers.inkfin.co.za/personal-information>



ONLINE TRAINING PORTAL

